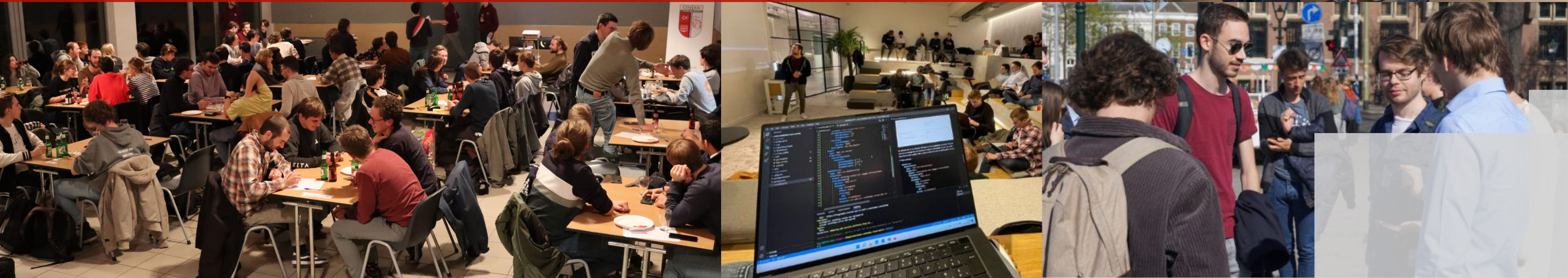
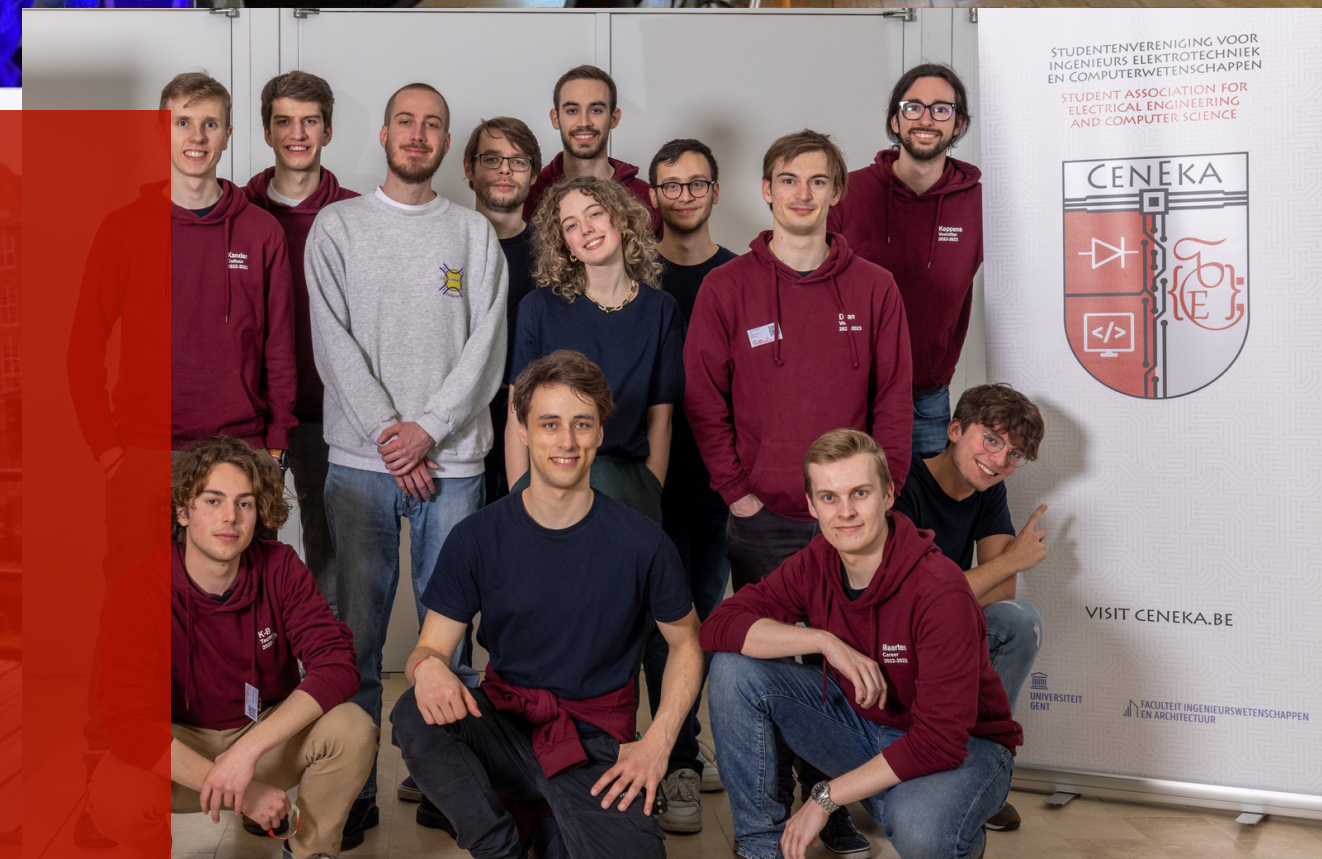




CENEKA

STUDENT ASSOCIATION FOR COMPUTER SCIENCE & ELECTRICAL ENGINEERING STUDENTS



WHO ARE WE?

CenEka is the ultimate association for **Computer Science** and **Electrical Engineering** students at Ghent University who are passionate about electronics, IT and all digital trends like AI, machine learning and deep learning. We organize formal (workshops, company visits, EMECS ...) and informal events (CenEkwis, Boardgame Night, BBQ ...) to **connect students** and give them the best opportunities to kickstart their careers.





WHAT CAN WE DO FOR YOU?

We connect students and companies on a more personal level. We help you reach out to students and find your future colleagues. The main advantages of becoming a sponsor are:

- You have the chance to **meet** new, almost graduating and enthusiastic **engineers** on a one-to-one basis.
- Direct **ads** specifically to **computer science** and **electrical engineering** students.
- You will create **company exposure** to the engineers of tomorrow.

The one disadvantage is that **it is not free.**

PREMIUM PARTNER

As a standard sponsor, your company can engage with our students via **one email** and **two social media posts** on **Facebook** and **LinkedIn**. Your **logo** will be prominently displayed **on every page** of our **website**, offering **direct access to your own site**. It will also be showcased below event listings on the event page, a crucial stop for student activity registrations. Additionally, you'll receive **priority** placement at our popular job fair, **EMECS**, maximizing your visibility to potential talents.

STANDARD PARTNER

You'll gain access to all the benefits of a standard partner, and beyond. Your company can create a **tailored profile** on our site, aimed directly at master's students in computer science and electrical engineering. Enjoy **heightened brand exposure** with your logo prominently displayed on our **t-shirts**. Expand your outreach through **additional social media posts and email** communications at your disposal. Including one **Instagram** post. And you'll receive a **discounted** opportunity to participate in **EMECS**.

EXCLUSIVE PARTNER

(MAX 3)

As our exclusive partner, you'll have prime access to a vast student audience. Your **priority status at CenEka** ensures greater visibility with a **larger logo, increased social media exposure,** and **additional emails** compared to premium sponsors. Additionally, a unique **Instagram Take-Over** awaits, allowing you to **dominate our stories for an entire day.** Furthermore, you can exclusively link your company to a single activity and get the **full attention from our students.** Either by organizing an enlightening **company visit for our engineering students** or by **participating in a major event** like laser shooting or karting, where you can **pitch your company** and **connect with students during the event.**



YOUR PARTNERSHIP CHOICES



	Standard (€800)	Premium (€1200)	Exclusive (€2000) <small>(max 3 & non-competitors)</small>
LOGO on every page of our site	✓	✓	✓ (larger logo)
Logo on our T-shirt		✓	✓ (larger logo)
Description on our site		✓	✓
E-mails to all our members	1	2	3
Social media posts (Facebook & Linked-in)	2	3	4
Instagram		1 post	2 post & one 1-day takeover
company visit or activity			✓
EMECS	priority	priority on Standard & 5% discount	Priority on Premium & 5% discount

OTHER OPPORTUNITIES



Partnering together with VTK, we help organise the **Sector Day IT & Electronics**. This evening you can connect with engineering students while doing an interesting informal activity (e.g. Sushi workshop, Cocktail workshop, wine tasting...), Students get the chance to **ask company representatives** what it is like working in a specific industry, what different options are available and why they work at a particular company

SECTOR DAY

(24 OCTOBER)

€750

EMECS CAREER EVENT

In this monthlong online programming competition, participants write a small Python program to play a multiplayer arcade game against the programs of other participants. Bots are continuously matched against each other and get points for winning a game. Games are played during the period of **one month** and are livestreamed to popular streaming platforms like YouTube and Twitch for students to watch. During this month, participants are allowed to improve their implementation and can submit new versions of their bot. At the end of the competition, there will be a **closing ceremony (29/11)** where the winners will receive their prizes.(**)

You, as CenEbotBattle sponsor will be able to:

- **decide** on the **prizes** for the winners and goodies for the participants.
- **give a pitch** about your company to the participants on the closing ceremony and hand over the prizes to the winners.
- **Display your logo** on the competition's web portal, during the game livestream and on all marketing material.
- **meet the participants** and introduce your company on the closing reception.



CENEBOTBATTLE

(SEMESTER 1)

€2000

(€1700 FOR PARTNERS)



Join us at our yearly career event, more info on www.emecs.be

Contact: career@ceneka.be

(**) Please note that the CenEbotBattle is a completely new event. While we are actively working to make it a success, please understand that minor changes to the plans and format may occur.

CONTACT US!

PR@CENKA.BE



Karel-Brecht Decorte

karelbrecht.decorte@ceneka.be

www.ceneka.be

CENKA

